

BLUE IS THE NEW BLACK

Isabelle De Borgchrave

SERAX



Isabelle de Borchgrave is well known for her artistic papier-mâché designs. With her handmade paper vase collection Milieux de vos tables, for example, she ingeniously succeeded in leading the viewer to think that they are stoneware of Coptic origin. For her Blue is the New Black tableware collection, she has reversed the roles of materials. She made moulds out of papier-mâché to ensure the uneven texture would be transferred to the porcelain plates,

bowls, serving dishes, cups, and serving spoons. Aquamarine blue and black patterns are painted onto the white surfaces like a kind of calligraphy. Thus, Isabelle's Blue is the New Black tableware collection is reminiscent of the prestigious nineteenth-century Tournai porcelain. But the question keeps lingering ... Is it paper or porcelain? With Isabelle de Borchgrave, you never know.

ISABELLE DE BORGCHRAVE



The versatile career of Isabelle de Borchgrave takes flight in the early seventies, from 'La Tour de Bébelles', a small house in the Brussels Sablon district. Travelling from continent to continent, she discovers different cultures and perspectives. A visit to the Metropolitan Museum in New York in 1994 inspires Isabelle to design paper costumes, an idea that would immortalise her name in the world of fashion and paper art. But her projects for major players such as Caspari, Gien, Target and Hermès prove that the world of design would also look very different today without her input. Time and time again Isabelle succeeds in transforming her fantasy and imagination into an art form that is accessible to everyone. From fabrics and wallpaper, through tableware and table linen, to complete, personalised decors for parties and weddings ... the variety in Isabelle de Borchgrave's world is endless.

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MATERIALS

Material; stoneware
Finish; glazed
Production: traditional molding

OPERATIONAL USAGE

Food safe
Tableware
Dishwasher: yes
Microwave; yes
Oven: no
Salamander: no

SPECIAL CARE INSTRUCTIONS

we recommend rinsing after usage and prior to dishwashing cycle.
We advice to use soft detergents for commercial dishwashers.

PACKAGING

Gift box
Volume & dimensions are available upon request.

